

MACRAO news

February 2005 Vol. 3 Issue 1

05 NEW YORK, NEW YORK!



have a private room, appropriately named the Skybox (for you baseball fans). The reception will include a full premium open bar and passed hors d'oeuvres. Hope to see you all there!

sessions, and roundtables covering 21 interest tracks, there is something of interest for everyone. Search the program online to plan your days!

Sightseeing: The Big Apple has over 150 museums, 900 art galleries, 38 Broadway theatres, 18,000 restaurants, and 722 miles of subway track to distract us from the conference. Join an organized tour, or strike out on your own.

And, finally, we hope to see all of you MACRAO folks at our reception, on Wednesday, March 30th from 6:30-8:30pm. This year's reception will be held at Mickey Mantles Sports Bar, located at 42 Central Park South, which is only a few minutes walk from the Hilton. We

Join AACRAO for its 91st Annual Meeting and its 95th anniversary, in the heart of Manhattan, March 28-31st. The conference program, available on the AACRAO website, looks promising. Here are a few highlights:

Featured Speakers: Former NYC Mayor Rudolph Giuliani, Dr. Molly Corbett Broad, President of the University of North Carolina, Dr. David H. Kalsbeek, Vice President of Enrollment Management at DePaul, Dr. Michael T. Nettles from ETS, Dr. William F. Schulz from Amnesty International, and Dr. Clifford Adelman from the U.S. Department of Education.

Diverse Programming: With more than 250 workshops,

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The Newsletter Needs YOU!

Build your Resumé Inform your Colleagues!*** Make Professional Contacts***

MACRAO News is seeking professionals to help update the membership on a variety of topics:

- ⇒ Legal Issues in the State of Missouri
- ⇒ Reviews of Recent Higher Education Publications
- ⇒ Hot Topics in International Education
- ⇒ Higher Education News in Missouri

If you have news on these items to report, or think you might be interested in a regular column (three times per year) please contact the MACRAO news Editor.





A Note from the President

February 16, 2005

In early December, I was privileged to travel to Washington, D.C. to attend an AACRAO workshop for state and regional officers. Representatives of about 25 different associations attended, as did the AACRAO President, President Elect, and Vice President for Association and Institutional Issues. We had the opportunity to meet most of the AACRAO staff and tour their office at One Dupont Circle. I was impressed by the dedication and commitment of the staff and AACRAO officers, and left with a renewed enthusiasm for working with you to make MACRAO the best organization that it can be.

We had sessions on a number of topics, ranging from an overview of AACRAO's strategic plan to how to plan menus for a regional meeting. I especially appreciated the session on legislative issues and was impressed that the AACRAO staff, led by Barmak Nassarian and Shelley Rodgers, have their finger on the pulse of things happening in Washington. (We should especially be watching for developments on legislation that would mandate our transfer credit policies.) Of course, like with any professional meeting, one of the real benefits was the opportunity to network with colleagues. For example, I visited with the officers from Kansas AACRAO about the possibility of an "exchange" with them and will be pursuing that with the Executive Committee.

Speaking of the Exec Committee, we (along with the Committee chairs) met on February 4 in Rolla to continue the work of your association and to begin planning for the conference on October 23-25, 2005, at the Lodge of the Four Seasons.

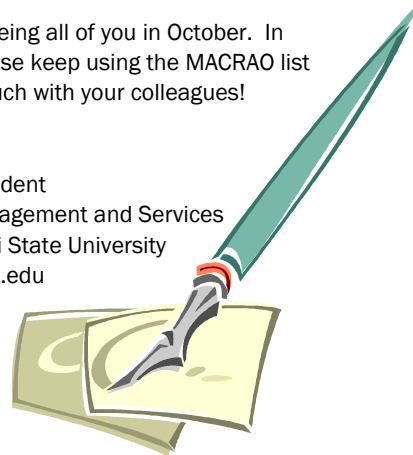
(Have you marked your calendar?) We are excited about moving back to the center of the state and the opportunities that presents to increase participation in our annual conference. Our objective is to have 130 participants from 50 different institutions at our 2005 conference. (We had 89 members from 35 institutions in 2004.) We know that many of you make your decision on whether to attend based on the programs to be offered, so we are already hard at work developing the agenda. Our goal is to have it ready by early June.

We can still use volunteers for some of our committees. If you are interested in serving, and especially if you are willing to help prepare a session for the fall conference, please contact the appropriate committee chair. Admissions - Debbie Below (dbelow@semo.edu); Records and Registration - Nicole Rovig, SMSU (nir323t@smsu.edu <mailto:nir323t@smsu.edu>); Professional Development - Regina Morin, Columbia College (rmmorin@ccis.edu), and Data Systems - Debra Schatz, UMR (schatzd@umr.edu).

I look forward to seeing all of you in October. In the meantime, please keep using the MACRAO list server to stay in touch with your colleagues!

Don Simpson

Assistant Vice President
for Enrollment Management and Services
Southwest Missouri State University
donsimpson@smsu.edu



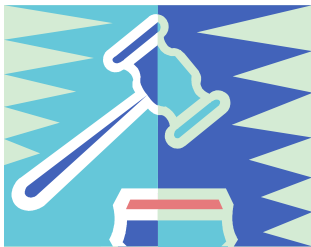


**Don't Miss the MACRAO RECEPTION
at the AACRAO Annual Meeting in NYC**

**Wednesday, March 30th
6:30-8:30 pm**

**At Mickey Mantle's
42 Central Park S.
New York, NY 10019**

<http://www.mickeymantles.com/>



BOARD OF DIRECTORS 2005

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Don Simpson
Assistant Vice President for Enrollment Management & Services
Southwest Missouri State University
901 South National
Springfield, MO 65804
(417) 836-4322
(417) 836-5992 fax
donsimpson@smsu.edu

President Elect

Lynn Stichnote
Director of Admissions
University of Missouri, Rolla
102 Parker Hall
1870 Miner Circle
Rolla, MO 65409-0860
(573)341-4075
(573)341-4082 fax
lynns@umr.edu

Vice President for Membership

Victor Price
Assistant Registrar-Records, Transcripts, Degree Audit
University of Missouri, Columbia
228 Jesse Hall
Columbia, MO 65211
(573)882-4729
(573)884-4580 fax
pricev@missouri.edu

Secretary/Treasurer

Richard Fordyce
Registrar
St. Louis Christian College
1360 Grandview Drive
Florissant, MO 63033
(314) 837-6777
(314) 837-8291 fax
rfordyce@slcc4ministry.edu

Historian

Karen Wieda
Registrar
Office of the Registrar
East Central College
1964 Prarire Dell Road
Union, MO 63084
(636) 583-5195 ext 2220
(636) 583-1897 fax
wiedaks@eastcentral.edu

Past President

John-Herbert Jaffry
University Registrar
Saint Louis University
221 North Grand Boulevard
St. Louis, MO 63013
Phone: (314) 977-2264
Fax: (314) 977-3447
jaffryjh@slu.edu

Vice President for Programs and Projects

Gene Eulinger,
Registrar
Missouri Western State College
4525 Downs Drive
St. Joseph, MO 64507
(816) 271-4228
(816)271-4229 fax
eulinger@mwsc.edu

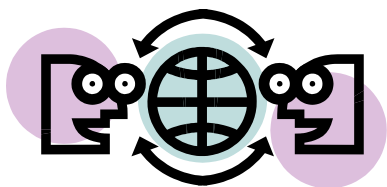
Vice President for Communications

Melanie Gottlieb
International Credential Specialist
Webster University
470 East Lockwood Avenue
St. Louis, MO 63119
(314) 961-2660 ext. 7512
(314)968-7119 fax
gottlieb@webster.edu

Vice President Elect for Programs and Projects

Dr. Carnell Jones Jr.
Registrar/Director of Enrollment Management
Harris-Stowe State College
3026 Laclede
St. Louis, MO 63103
(314)340-3600
(314)340-3689 fax
jonesca@hssc.edu





COMMITTEE NOTES

MACRAO committees are an important part of the association. They provide much of the programming for the regional conferences, research topics of interest for the membership, and bring membership issues and concerns to the attention of the board. It is important to have broad representation of the membership on the committees, so that our diverse population can be served.

Below are the current committees and their membership slate for this year. All the committees can use more members and fresh ideas. If you have topics for the committees to address, or would like to volunteer for a project or committee, please contact the committee chairs. We need YOU!

Admissions & Enrollment Management

The Admissions & Enrollment Management Committee has four main goals this year: 1. Increase representation of Admissions/EM professionals at the 2005 conference; 2. Invite International Admissions professionals to the conference and hold a town hall session for them; 3. Secure presenters for a variety of Admissions/EM-related topics; and 4. Provide Admissions/EM related submissions for the MACRAO Newsletter.

Members:

Debbie Below - Southeast Missouri State University (chair)
Norma Ogletree - SMSU-West Plains
Mike Hines - SMSU
Dorothy Davis - Fontbonne University
Chris Fletcher - Harris Stowe State University
Lashonda Boone - Harris Stowe State University
Melanie Gottlieb - Webster University

Records & Registration

One of the primary goals for the Records and Registration Committee for the 2005 MACRAO conference is to get an early start on developing and coordinating sessions. Committee members will have the opportunity to assist with planning high quality sessions for the 2005 conference, working closely with other MACRAO committees. If you would like to volunteer to be on the Records and Registration committee, please send an email to Nicole Rovig, Chair at nir323t@smsu.edu or call 417-836-4330.

Members:

Nicole Rovig, Southwest Missouri State University (chair)
Dorothy Davis, Fontbonne University
Tim Posey, Drury University
Elizabeth Wilkinson, SMSU

Professional Development

The Professional Development Committee is currently working on the Fall 2005 Conference. They are seeking speakers and putting together professional development related sessions.

Regina Morin, Columbia College (chair)
Sue Koopmans, Columbia College
Carla Klein, University of Missouri - Columbia
Fran Forman, College of the Ozarks

Nominating

The Nominating Committee is traditionally headed by the Past President. This is the committee responsible for proposing the slate of officers for next year. If you have ideas, please contact John Jaffrey at jaffryjh@slu.edu

Communications

The Communications Committee is responsible for the newsletter, the website and any other publications needed by the membership. This year's big project is the website. AACRAO Web Hosting has decided to discontinue their services. This means that our website, which has been under development with AACRAO for more than 18 months now, will not be completed and needs a new home. The committee has submitted an RFP to several local companies who might be interested in working with our association. The Board plans to make this change as quickly as possible, with a launch of a new site by late spring or early summer. The current site will remain functional and be updated until the new site is completed.

Members:

Melanie Gottlieb, Webster University (chair)
Cris Baldwin, Washington University in St. Louis
Beverly Reichert, Drury University

Data Systems

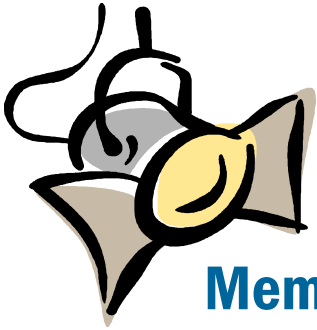
The Data Systems Committee is currently putting together technology-related sessions for the fall conference.

Debbie Schatz, University of Missouri-Rolla (chair)
Lenord McGownd, Southwest Missouri State University
Laura Stoll, University of Missouri-Rolla
Sharon Peacock, State Fair Community College

New Member Orientation

This committee heads up new member orientation sessions at the fall conference. This year, MACRAO is interested in creating a Peer Mentoring program. Currently, there is no chair for this committee. Interested? Please contact Don Simpson at donsimpson@smsu.edu





Member Spotlight

St. Louis Community College is the largest community college system in Missouri and one of the largest in the United States. The college serves an area of approximately 700 square miles that includes the City of St. Louis, St. Louis County and portions of Jefferson and Franklin counties.

By head count enrollment, the college is the second largest institution of higher education in the state. Current credit enrollment each semester is approximately 32,500.

St. Louis Community College's three campuses, Florissant Valley, Forest Park and Meramec, are shaped by their urban and suburban communities, and many programs are planned for the needs and special interests of their surrounding areas. The campuses offer freshman- and sophomore-level college transfer, career and developmental programs, plus non-credit continuing education courses. Each campus was designed to serve an area population of 400,000 to 600,000. Because the campuses primarily serve local students, sites were chosen on the basis of commuter access, availability of public transportation, cost, size, utilities, environment, projected population growth and community interest.

The college is in the midst of a \$23 million project for a new fourth campus, to be located in Wildwood. SLCC is committed to achieving Leadership in Energy and Environmental Design (LEED) certification for this campus.

The college also offers credit and non-credit courses through its continuing education programs. The courses, offered at more than 50 locations, represent program areas ranging from on-site career training at businesses, industries and government agencies to personal subjects to instructional television.



Resource Review

There are so many opportunities out there, and due to time and budget constraints, we can't all do everything. Resource Review is a place for the membership to share reviews of professional development materials and opportunities, so that we can get the most out of our professional development budget. If you have

attended a workshop or seminar that you'd like to recommend, please let us know! Share your experiences...it's what MACRAO is all about!

Missouri International Educators' Meeting

Join your colleagues for the first Missouri International Educators' Meeting! The event will be held at the University of Missouri-Columbia campus on March 9, 2005. Features include 16 sessions presented



by your colleagues from throughout Missouri and the surrounding states, a motivational luncheon speaker, and time for networking. The sessions will address the various interest sections such as admissions, study abroad, foreign student advising and others within international education. The cost for the meeting, including breakfast and lunch, is \$50. This is an incredible value.

There will also be two pre-conference workshops held on March 8th: F-1 Regulations for Beginners and J-1 Regulations for Beginners.

For a schedule of sessions and registration materials, please visit the following link:

<http://www.region4.nafsa.org/team/missouri.htm>.

MACRAO ASSOCIATE MEMBERS & CONFERENCE SUPPORTERS

MACRAO would like to thank the following vendors for their contributions to the fall conference & for their continued support:



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*** Denotes Associate Membership

For Information or to contribute, contact:
 Melanie Gottlieb, Newsletter Editor
 gottlieb@webster.edu
 314-961-2660 x7512

In the next Issue:

Look for these new items in the next issue:

- * Member Spotlight
- * Winner (s) of the Can You Top This? Contest
- * Website Update
- * International Issues
- * Legal Updates

And Much More!

Keep those stories coming!

Due to space considerations, we can only print one story per issue. Stories submitted for consideration but not chosen will be considered for upcoming issues.

This issue's winner will receive a \$10 gift card for Borders Books. Congratulations!

Contest: Can you top this?

—Pick A Car, Any Car—

One of our recruiters asked one of our student employees to load a travel case full of college brochures in her college vehicle. He came back and told her that one of the tires was low. So, being a technical college with programs like Automotive Technology, we had some students check out the tires. They said all of them were fine and were confused as to what our student employee had been talking about. The recruiter took off in the car and noticed that the travel case wasn't in the backseat and she didn't think there was enough room in the trunk for it, but she shrugged it off. Half-way to St. Louis curiosity killed her and she pulled over to see if the travel case was in the trunk. IT WAS NOT. She called in a panic. We discovered another college vehicle, identical to the one she was using. This car did have a low tire. Oddly enough, her key to worked in both vehicles!

Thankfully, we recovered the travel bag and I drove an hour and a half to meet her with it so she could attend her college fairs. Once we figured out how this whole event came together we had a pretty good laugh!

We know you have one of those stories...the unbelievable request from a faculty member, the puzzled and ridiculous antics of the student, the outrageous conversation with a parent...Share it! Laughter is the best medicine for that stress we all feel. Share your humorous experiences with your colleagues and help us decompress! The best submission each issue will be published (anonymously, of course) and will receive a fabulous prize donated by one of our member schools.



Mark Your Calendars! Important Dates for MACRAO-ians:



AACRAO's Management Dynamics (Online)	March 1-April 9, 2005
MO State International Educator's Meeting (Columbia)	March 9th 2005
91st AACRAO Annual Meeting (New York)	March 28-31st 2005
IPEDS, Peer and COOL Training (Florida)	June 14th 2005
AACRAO Summer Institute for International Admissions (DC)	June 19-23rd, 2005
AACRAO Foreign Credential Evaluations (DC)	June 23-24, 2005
Fall 2005 MACRAO Conference (Lake of the Ozarks)	October 23-25th 2005



92nd AACRAO Annual Meeting (San Diego)	April 17-20th 2006
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93rd AACRAO Annual Meeting (Boston)	Feb 28-March 3rd, 2007
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Are there any other dates your colleagues should know about?