

MACRAO news

Missouri Association of Collegiate Registrars & Admissions Officers

October 2005 Vol. 3 Issue 3



Upcoming Conference Program Finalized

LIVE • LEARN • LEAD

Inside this issue:	
Letter from the President	2
Innovations & Ideas	3
IWO (in Other Words)	5
Committee Notes	5
Member Spotlight	6
BUSINES MEETING WARNING	7
Calendar	8

We've been gearing up for to Fall conference for months, and now its almost here! The Executive Committee and all the other committees have worked exceptionally hard on the conference in the last few months, and I think you'll agree that this year's program is packed with quality.

If you have not yet registered, there is still time. There are a few rooms left at The Lodge, and MACRAO will still accept conference registrations with NO LATE FEE! Get online and book today!

Here's a sampling of what's in store:

- Two FREE pre-conference workshops
- Key Note on Leadership by Joe Roof , AACRAO President
- Announcement of the 2005/2006 Officer Slate

- Fraudulent Credentials
- International Recruitment
- FERPA
- Community College Issues
- Transfer Articulation Issues
- Graduate Admissions Issues
- Registrar 201
- And MORE!

For the full conference program, check the website:

moacrao.org

See You
At the Lake!

Proposed Bi-Laws Change to be voted on at Business Meeting

see page 8 for details





A Letter from the President...

Don Simpson, Missouri State University

If you are like me, then you probably often do not read long letters from the presidents of organizations to which you belong. So, let me keep it simple. Just two things:

I hope to see many of you at the annual fall conference on October 23-25. If you haven't registered, there is still time. Just go to the website at www.moacrao.org. If you don't go to the conference, you are missing out on a great professional development opportunity and the chance to network with people who can help you.

A hearty thank you to the following MACRAO members who comprise the Executive Committee and Committee Chairs. They have worked hard this year to sustain your organization and plan for the fall conference.

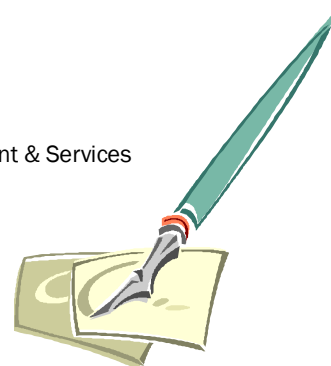
- * Gene Eulinger, Vice President for Programs, Missouri Western State University
- * Melanie Gottlieb, Vice President for Communications, Webster University
- * Victor Price, Vice President for Membership, University of Missouri-Rolla
- * Lynn Stichnote, President Elect, University of Missouri-Rolla
- * Carnell Jones, Vice President Elect for Programs, Harris Stowe State University
- * John Jaffry, St. Louis University, Past President
- * Rick Fordyce, St. Louis Christian College, Secretary-Treasurer
- * Karen Weida, East Central College, Historian
- * Gina Morin, Columbia College, Chair of Professional Development Committee
- * Nicole Rovig, Missouri State University, Chair of Records and Registration Committee
- * Debbie Below, Southeast Missouri State University, Chair of Admissions and Enrollment Management Committee
- * Debra Schatz, University of Missouri-Rolla, Chair of Data Systems Committee

Just like all of you, they are busy folks with full plates, but they made the time to serve the organization. They have earned your appreciation. You can honor them by participating in the conference and volunteering to serve the organization during the year to come.

Finally, on a personal note, this will be my 28th MACRAO conference. (For those of you "old timers" - and I mean really old - who remember, the 1978 conference -- my first -- was in Springfield, the last time we had it anywhere except "the lake" or Branson.) Okay, enough nostalgia. My point is that I have never attended a MACRAO conference where I didn't learn something and make a connection with a colleague who shared some of the same issues and concerns as me. If you attend this conference, I promise that the same will be true for you.

I'll see you at the Lake!

Don Simpson
 Assistant Vice President
 for Enrollment Management & Services
 Missouri State University



To Do:

- ✓ **Pay MACRAO dues**
- ✓ **Register for MACRAO conference**
- ✓ **Book Room at The Lodge**
- ✓ **Submit items to MACRAO news**



REGISTER TODAY FOR PRE CONFERENCE WORKSHOPS!

Limited Space, so Act Now!

Register at <http://www.moacrao.org>

Pre-Conference Workshop 1:
Sunday, October 23rd 2-5 p.m.

REGISTRAR 101

This workshop is great for those new to the profession as well as those who need a review of information in order to get the most out of the other sessions scheduled during the conference. Join us for an overview of the profession including network of contacts and resources available. Also, the basics of laws including Title IV Recalculations, FERPA, Graham-Leach-Bliley, HIPPA, and the Patriot Act will be covered.

Presenters: John Jaffry, Registrar, St. Louis University
Don Morris, Registrar, Webster University

Pre-Conference Workshop 2
Sunday, October 23rd 2-5 p.m.

USING BANNER STUDENT

Banner 7.0 offers exciting enhancements in functionality and access to information that helps you meet your student services and administrative needs! Come find out what's new in Banner 7.0 and how to maximize your user experiences.

Presenter: Melissa Spears, Banner Representative



INNOVATIONS & IDEAS:

Find out what's happening on campuses around the state

Southeast Missouri State University:

First-Year Counseling Program

Submitted by Debbie Below

Beginning with the fall 2005 semester, Southeast Missouri State University admissions counselors have taken on a new role - that of a First-Year Counselor. The Southeast admissions staff is reaching out to first-year students and offering support to smooth the new student transition into college life. The program connects students to the appropriate academic and student support services as well as extracurricular opportunities.

Counseling efforts are focused on helping students successfully integrate into the University on all levels, including academically, socially, and financially. In the program's first semester, approximately 20% of all new Southeast students have contacted their admission counselor in person, by phone, or e-mail, with a range of questions. Primarily, students are asking about the basics, including roommate conflicts, payment issues, class schedule changes, and personal issues such as homesickness.

In the program's inaugural year, the University has been pleased with the outcome. Students are very appreciative of the extra support and seem relieved to know they can still contact an admissions professional if they need help. In turn, the admissions staff has enjoyed offering the help and getting the students where they need to be. Admission counselors have connected students with campus jobs, the Honors Program, personal and financial counseling services, tutors, minority student programs and numerous other areas.

Admission counselors visited with many of the University's student support areas during the summer to learn more about the services and opportunities available to students. Alan Byrd, Associate Director of Admissions for Recruitment has been promoted to Associate Director of Enrollment Management and oversees this first-year student retention initiative.



Southeast
Missouri State University



INNOVATIONS & IDEAS (continued)

(Continued from page 3)

Washington University in St. Louis, College and Graduate School of Art Orientation Speech, Fall 2005



The following speech was given to the Bachelor of Fine Arts Class of 2009 by Cris Baldwin, Assistant Dean and Registrar

I'd like give you your very first pop quiz as a student at Washington University. I ask that you think about the answers but don't say them aloud just yet. We'll come back and check your answers a little bit later, but it is important that you think about the answers in context of what I'm about to say next.

Question one:

How much are your parents paying for tuition this year?

Question two:

How much are your parents paying for room and board this year?

As some of you might have already guessed, I'm old enough to be your mother. As a matter of fact, I have a daughter, Elizabeth, who hopes to enroll at Washington University in the fall of 2007.

Let me introduce Georgia Binnington, Associate Dean of Students and your freshman advisor. Because we've recently talked about this, I'm sure it's OK to tell you she's old enough to be your grandmother . . . or Nana as her five real grandchildren call her.

How many of you have ever tried this at home? You wanted to go out with your friends. It was a school night. You asked mom. She said "no." So, you did the next best thing. You asked dad. And with little surprise to you he said "yes." So you went . . . even though you knew mom really didn't want you to.

Let me warn you from the very beginning that that strategy doesn't work here. If "Mom says "no" you'd better not ask Nana. Georgia and I talk about you ALL THE TIME!

Let me ask you another question.

What's the one piece of advice your mother gave you that seems absolutely ridiculous? Think about it for a second.

My favorite: "Be careful with that stick or you're going to poke your eye out!"

I don't know about you, but I've met thousands of people during my lifetime and I don't think a single one of them was missing an eye!

So maybe, in retrospect, it was great advice. It seems to have worked pretty well for all of the two-eyed people in the world.

As a mom (also known as your four-year advisor) I'd like to share with you a few other "momisms" that I think will easily apply to you as a student at Washington University:

If your friends jumped off a bridge (or a cliff), would you do it too?

"I don't know" is not an answer.

I'll treat you like an adult when you start acting like one.

You can't always have what you want.

If you can't say anything nice, don't say anything at all.

Life's not always fair.

Back to my original questions:

Question one:

How much are your parents paying in tuition this year? \$30,000+

Question two:

How much are your parents paying for room and board this year? \$9,000+

As my own mother often said, "Money doesn't grow on trees." Even if you were fortunate to get a scholarship, recognize the fact that someone is sharing their hard-earned money so that you can have this experience. Make the most of your time here. Go to class. Make new friends. Join a club. Study something you've never thought about before. Learn to solve small problems before they become catastrophes. Talk to people—your roommates, your friends, and your faculty!

And, when all else fails, take comfort in knowing that Nana Georgia and I will always be here when you need us . . . even if my advice seems absolutely ridiculous at this very moment.

 Washington University in St. Louis

Would you like your institution to
be in the spotlight for an up-
coming issue of the newsletter?

Email us at
newsletters@moacrao.org



IOW : (In Other Words)

Cris Baldwin, Assistant Dean and Registrar

Washington University in St. Louis (College and Graduate School of Art)
Communications Committee Member

Last summer, I visited my undergraduate alma mater for the first time in the 20 years since I had graduated. I heard much had changed on campus since then and knew that most of the faculty I had studied with those two decades ago had retired. Except for one, Dr. Kenneth Gorman, who is now dean of the College of Business at Winona (Minnesota) State University.

Dr. Gorman was my advisor. He was also my favorite professor during my four and one-half years there. It would be nice to see him again, so I was glad to learn that he would be hosting the alumni reception.

He hadn't changed much, except for a few gray hairs, which I also now have, and I was glad to know that he remembered me—a commuter student who kept a pretty low profile in the shorthand and business education teaching methods courses he taught then.

Perhaps those gray hairs are indicative of growing up in a different time than the 350 advisees I currently have. Upon reuniting, I extended my hand and said, "Dr. Gorman, it's so nice to see you."

I would never have thought to greet my long lost professor with "Hey, Ken! How's life?"

These days, the trek across campus to grab some lunch or race to a meeting often yields a quick exchange with a student or two. "Hey, Cris," they begin. "How's it going?" Even a "Whatcha doin'?" now and then.

It is also not unusual for me to open an e-mail from a student and be greeted with a "Howdy" or even a "Wazzup?" from time to time.

In one encrypted communication, it took a few extra moments (and all the deciphering skills known to man) to realize that "HSIHK that you'd be OTL when I came by 2DA to ask you a question? BAC can I CU JAM tomorrow?"* really did mean that something important was going on in the life of one of my advisees.

As the mother of a high school junior, a daughter who has grown up with e-mail and text and instant messaging, I guess I should not be surprised that this is the way young people communicate.

Being able to communicate effectively as both a parent and advisor requires the ability to "speak" the language of the time. Being an effective parent and advisor means being able to connect no matter what languages or acronyms might be involved. Different time, perhaps, but same desired outcome.

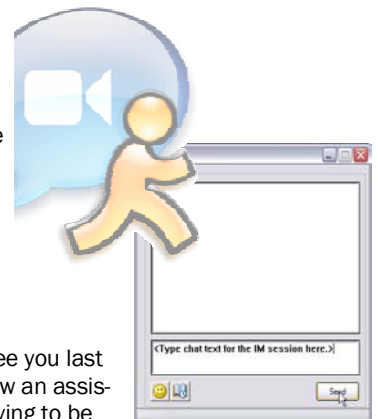
Excuse me while I prepare an e-mail to communicate and reconnect with my advisor.

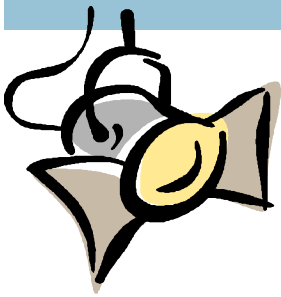
"Whazzup, Dr. Gorman?"

It was great to CU last summer. BION, I am now an assistant dean and registrar and am trying to be the kind of advisor you were. NTIMM, but IMO you were ROTM and BTAIM, I'd like to say TYVM. CUL8R and take care.**

*Transcribed: "How should I have known that you'd be out to lunch when I came by two days ago to ask you a question? By any chance can I see you [for] just a moment tomorrow?"

**Transcribed: "It was great to see you last summer. Believe it or not, I am now an assistant dean and registrar and am trying to be the kind of advisor that you were. Not that it matters much, but in my opinion, you were right on the money and be that as it may, I'd like to say thank you very much. See you later and take care."





Member Spotlight

In this section, we generally like to highlight one member institution in depth. For this issue, we decided to feature some changes that have occurred at several institutions that you should know about...

Lots of Change at (Southwest) Missouri State University

It has been a busy year at (Southwest) Missouri State University. Founded in 1905, the University celebrated its centennial during the 2004-05 year with a number of events and activities. In June, the University welcomed its ninth president, Dr. Michael Nietzel, who came from the University of Kentucky where he served for many years as provost. Then, on August 28, the name of the institution officially changed to Missouri State University. It was the fifth name change for the University. A special celebration was held on the evening of August 27th, attended by an estimated 6,000 people.



New President at East Central College



Dr. Edward D. Jackson Jr. became East Central College's fifth president, as of July 1, 2005. He has been president of South Georgia College, located in Douglas, Georgia, since 1983. South Georgia, founded in 1906, is a two-year college in the University System of Georgia. Prior to assuming the presidency at South Georgia, Jackson held the position of dean of instruction at Tallahassee Community College, Tallahassee, Florida.



Jackson earned his doctorate in Design and Management of Post-Secondary Education from Florida State University. He earned his master's degree in Higher Education and bachelor's degree in Political Science, both from the University of Florida.

Jackson succeeds Dr. Karen Herzog, who has been president of the college since 1999. Herzog announced in August that she planned to retire at the end of this academic year. Previous presidents at ECC include Drs. Donald Shook, Charles Novak, and Dale Gibson.

ECC was founded in 1968. In addition to the main campus in Union, the college has facilities in Washington, Sullivan, and Rolla. ECC serves approximately 3,500 students each year.



Colleagues on the Move...

This month, MACRAO wishes a fond farewell to **Carnell Jones**, formerly of **Harris Stowe State University**, who has accepted a position at University of Massachusetts at Dartmouth. Taking his place as Interim Registrar/Director of Enrollment Management is **Chauvette McElmurry**, who was previously the Assistant Registrar at **Harris Stowe State University**. We all

look forward to meeting Chauvette at the conference!

Brenda Williamson has accepted the position of Assistant Registrar at the **University of Missouri-Columbia**. Prior to joining the Office of the University Registrar at MU she was Registrar at **William Woods University**.

Tom Evola, in his 19th year at **Washington University in St. Louis** has moved from his Stu-

dent Information Systems Position in the main Student Records Office to a new position as Associate Registrar in the School of Engineering, where he gets to experience life as a Registrar "first-hand."

East Central College's Registrar's Office now has an Associate Registrar. **Sarah Scroggins** was named Associate Registrar effective July 1, 2005. Sarah received her Bachelors or Arts

in Education and a Master's in Educational Technology from Mid-America Nazarene College, Olathe, Kansas. Her major duties will include transcript evaluation and degree checks. Sarah is looking forward to her first MACRAO Conference.

PROPOSED BI-LAW CHANGE: Web Manager Position Proposal

submitted by Melanie Gottlieb

After working with the website and the newsletter for two years, I have recommended to the Executive Committee that a Web Manager position be appointed to develop and maintain the association website.

Under current Executive Committee structure, the maintenance of the website falls under the duties of the Vice President for Communications, along with the newsletter, and any other communications needs of the association. The current administrative structure of the VP for

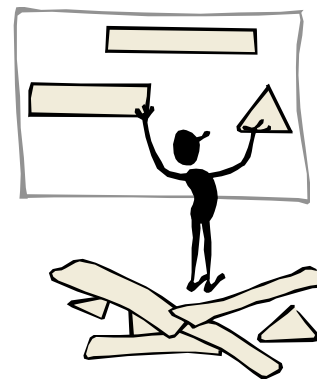
Communications did not anticipate the need for a comprehensive website for the association. The hours required for both the publishing of the newsletter and the development of the website create a workload that is more than a single volunteer individual should need to handle.

The creation of a Web Manager position will allow for continued development of both the newsletter and the website, and will give the new Vice President for Communications the time to develop other publications that

might be of use for the association.

This proposal will be discussed and voted upon during the Business Meeting on Tuesday, October 25th, 8-9 am. I hope you will support it. If you have comments or questions, please do not hesitate to contact me at gottlieb@webster.edu.

For the complete description of the Web Manager position as submitted or to view the Bi-Laws, please check the website, at moacrao.org.



The following changes to the Bi-Laws have been proposed to the MACRAO Bi-Laws to accommodate a Web Manager position

Under Article II Section 2:

Add:

- Web Manger (ex-officio)

Under Section IV

Add:

The Web Manger shall serve as an ex-officio member of the Executive Committee with primary responsibility for maintenance of the website under the direction of the Vice President for Communications. The Web Manager shall serve on the Communications Committee. Appointment shall be to a two-year term, renewable at the mutual agreement of the individual and the Executive Committee. Multiple successive terms are allowed. The Executive Committee reserves the right to make reappointments at any time if the Web Manager duties are unfulfilled.

Under Section VI

Web Manger -- The Nominating Committee will forward a nomination to the President who, with the approval of the Executive Committee, will make the appointment.

The Newsletter Needs YOU!

*****Build your Resumé***Inform your Colleagues!*** Make Professional Contacts*****

MACRAO News is seeking professionals to help update the membership on a variety of topics:

- ⇒ Legal Issues in the State of Missouri
- ⇒ Reviews of Recent Higher Education Publications
- ⇒ Hot Topics in International Education
- ⇒ Higher Education News in Missouri

If you have news on these items to report, or think you might be interested in a regular column (three times per year) please contact the MACRAO news Editor.



For Information or to contribute, contact:

Melanie Gottlieb, Newsletter Editor
newsletters@moacrao.org
314-961-2660 x7512



In the next Issue:

- * Member Spotlight
- * International Issues
- * New Executive Committee
- * Committee Chairs, assignments & agendas for the year!
- * Legislative Updates

And Much More!



MACRAO Welcomes New Members

MACRAO news and the Executive Committee would like to welcome the following new members who have joined since the last newsletter:

Trudy Brown
Missouri State University-West Plains

Debra Thompson
Business & Technology College, KC Metro

Jamie Hahn
Missouri Western State University

Susan Bracciano
Missouri Western State University

Eric Carter
University of Missouri-Columbia

Robert Honaker
Missouri Tech

Stephanie DeLaney
A.T. Still University

Are there any Admissions/Enrollment/Registration folks at your institution who have not yet joined? Invite them! Your institution can have an unlimited number of members for the same membership fee. The more the merrier! Direct them to the website to join:

<http://www.moacrao.org>

Mark Your Calendars!

—2005—

Registrar 101 Online

Fall 2005 MACRAO Conference (Lake of the Ozarks)

Diploma Mills Workshop (Chicago, IL)

SEM XV Conference (Chicago, IL)

Oct 17th – Nov 13th

October 23-25th

November 17th

November 13 – 16th

—2006—

Assoc of Univ Administrators Conference (Northern Ireland)

92nd AACRAO Annual Meeting (San Diego)

April 10-12th 2006

April 17-20th 2006

—2007—

93rd AACRAO Annual Meeting (Boston)

Feb 28-March 3rd, 2007

—2008—

94th AACRAO Annual Meeting (Orlando)

March 24-27th, 2008

